



# ePRIOR AUTHORIZATION'S REAL BENEFITS:

Reducing Frictional Costs and  
Speeding Time to Therapy

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**A Point-of-Care Partners  
Analysis, Trends, and  
Action (ATA) Report**

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# Appendix

## Representative Organizations Associated/Involved With ePA

- AHIP - America's Health Insurance Plans
- AMA- American Medical Association
- APhA - American Pharmacy Association
- ASCO – American Society of Clinical Oncology
- CAQH CORE – Council for Affordable Quality Healthcare - Committee on Operating Rules for Information Exchange
- CE – Cooperative Exchange
- EHI – eHealth Initiative
- HATA – Healthcare Administrative Technology Association
- HFMA – Healthcare Financial Management Association
- HHS – Health and Human Services
- MGMA - Medical Group Management Association
- NCPDP – National Council for Prescription Drug Programs
- NCVHS – National Committee on Vital and Health Statistics
- PCMA - Pharmaceutical Care Management Association – represents US PBMs
- PhRMA – Pharmaceutical Research and Manufacturers of America
- WEDI – Workgroup for Electronic Data Interchange
- X12 – Chartered by the American National Standards Institute

## About Point-of-Care Partners

Point-of-Care Partners (POCP) is a leading management consulting firm assisting health care organizations in the evaluation, development, and implementation of winning health information management strategies in a rapidly evolving electronic world. Our accomplished health care consultants, core services, and methodologies are focused on positioning your organization for success in the integrated, data-driven world of value-based care. POCP has been at the forefront of the development of a standardized ePA transaction for more than a decade. It has played a role automating ePA in the following capacity:

- Leading the Prior Authorization Workflow-to-Transactions Task Group, which has contributed/is contributing the following:
  - Transactions in support of the X12N 278, including creating HL7 PA attachments intended to be used to transmit clinical data attached to the X12 275
  - A modified use of the NCPDP SCRIPT standard in support of PA for drugs covered under the medical benefit
  - A use case in support of pharmacy-initiated ePA
  - A use case automating in a standardized communications between a payer and third party who the payer delegates responsibility for managing medical benefits such as oncology

# About Point-of-Care Partners

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- The program management organization (PMO) for the *Da Vinci Project*, a multi-stakeholder effort to leverage the HL7 standard, FHIR, in support of value-based care use cases, three of which support medical ePA
- Testifying on ePA to the Health Information Technology Advisory Committee (HITAC), an advisory committee created by the 21st Century Cures Act
- Testifying on ePA to the National Committee on Vital and Health Statistics (NCVHS), a statutory advisory committee for the Centers for Medicare and Medicaid Services (CMS)
- Subcontracting with the Agency for Healthcare Research and Quality (AHRQ) to convene an expert panel charged with composing a 5-year roadmap for ePA development and adoption
- The PMO and key subcontractor for a Medicare Modernization Act ePrescribing pilot (that featured ePA) led by the RAND Corporation and involving other key stakeholders such as Horizon Blue Cross Blue Shield of New Jersey, Caremark, RxHub (now part of Surescripts), Allscripts and the University of Medicine and Dentistry, New Jersey
- Presenting more than 15 times and publishing more than 7 articles on ePA in the last decade (all of which are available on POCP's Web site: [www.pocp.com](http://www.pocp.com))
- Consulting engagements with prominent companies in each stakeholder category represented in Figure 34 of this report

# Meet the Authors



**Anthony J (Tony) Schueth, MS, CEO & Managing Partner.** A healthcare and pharmacy benefits management veteran, Tony started POCP 16 years ago and is considered an expert in health information technology (HIT) in general and one of the nation's foremost experts in electronic prescribing and ePA. As it relates to ePA, it is noteworthy that he served as the leader for the NCPDP Prior Authorization Workflow-to-Transactions task group from 2004-18. That role led to him testifying to the Health Information Technology Advisory Committee (HITAC), an advisory committee for the Office of the National Coordinator for Health IT (ONC), formed by the 21st Century Cures Act.

On three separate occasions, he also testified to the National Committee on Vital and Health Statistics (NCVHS), a statutorily formed advisory panel for CMS. He was the project lead for the Medicare Modernization Act (MMA) ePrescribing pilots that emphasized ePA, and the lead for the Agency for Healthcare Research and Quality (AHRQ)-sponsored ePA expert panel. He has also spoken at conferences and trade shows and written extensively about ePA, and served as the executive sponsor, subject matter expert or lead in advising companies in every ePA stakeholder category.

Complete bio: <https://www.pocp.com/team/anthony-j-tony-schueth-ms/>

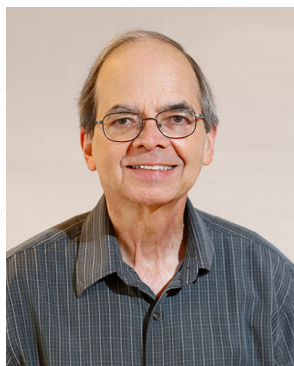


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ePA standard with CVS Caremark, CoverMyMeds and Surescripts, and the launch of ePA for specific health plan client integrations. With 25 years' experience building products Jocelyn deeply understands the challenges and imperative to develop software solutions that focus on empowering both current and future user workflows. Jocelyn previously led product and change management programs that supported the drive of Thomson Financial/Reuters from a siloed product company to an API services and solutions organization. Complete bio: <https://pocp.com/team/jocelyn-keegan/>



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Over the last few years, he has focused on the intersection of payers and providers in such areas as population health management, care management, and PA. He is a recognized industry expert who has appeared on national television (ABC, CNBC); quoted in major media (USA Today, NY Times, Forbes) and healthcare industry publications. Ken has spoken at dozens of health care events (HIMSS, CHIME). Prior positions for Ken include VP of research at Chilmark Research, managing director at the Advisory Board (now Optum), VP of business development at Health Language (now Wolters Kluwer), VP and hospital strategist at Allscripts, and health care VP and editor-in-chief for Gartner. He has also held positions on the HIMSS Patient Safety, Enterprise Information Systems, and Connected Patient Committees. Complete bio: <https://www.pocp.com/team/ken-kleinberg/>

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